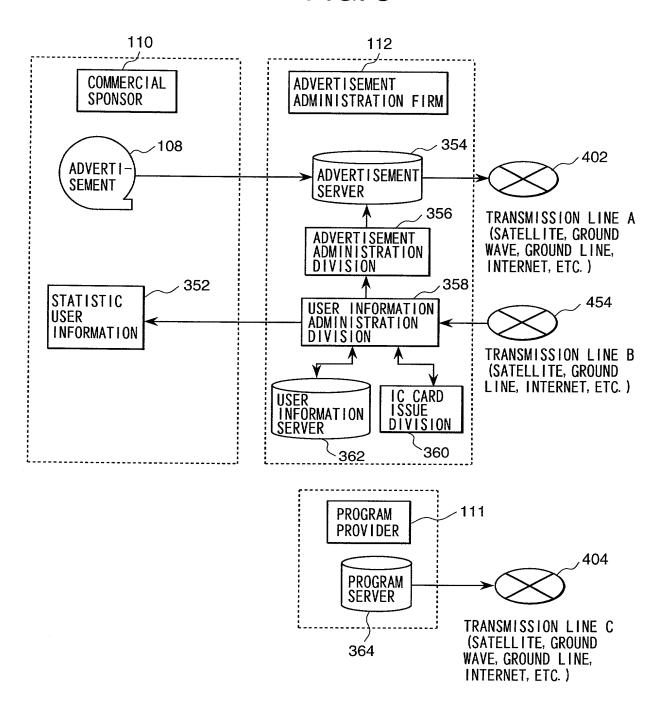
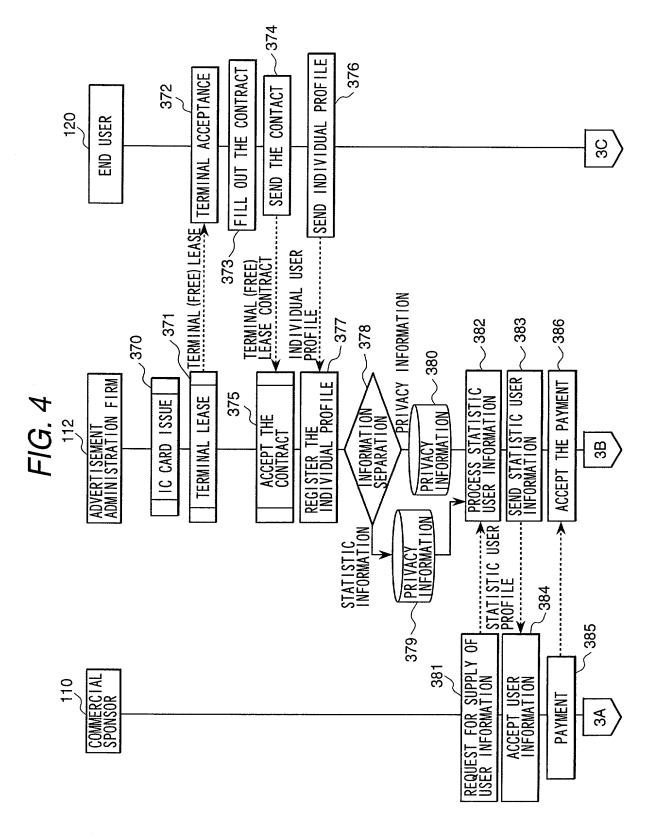
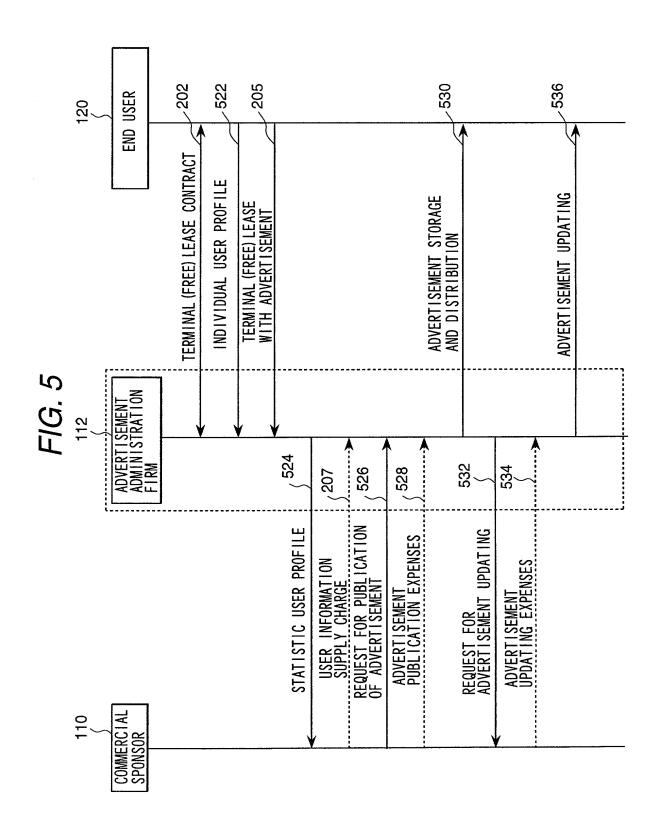
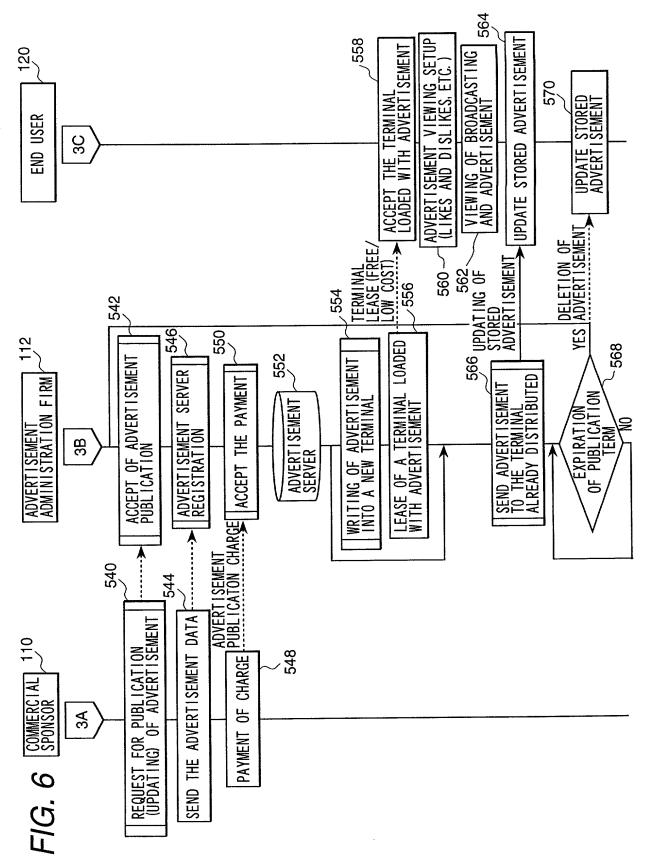


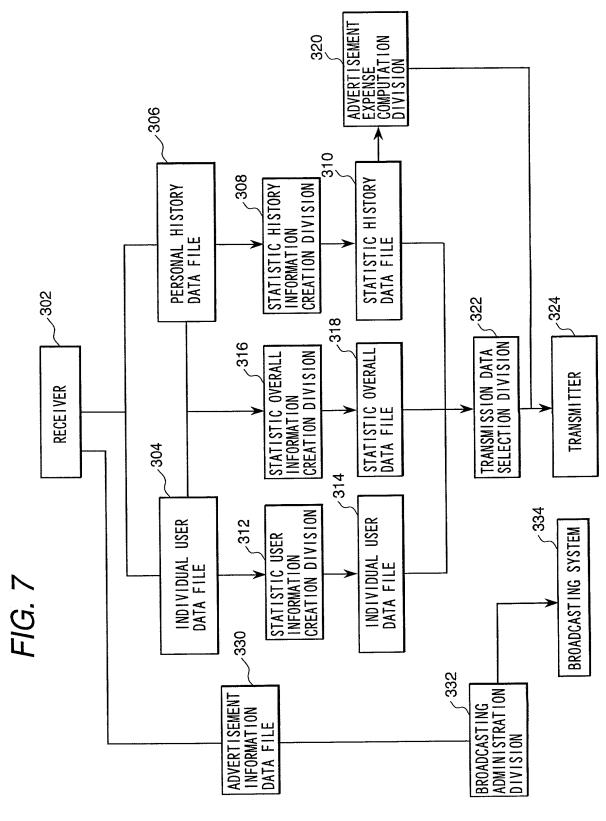
FIG. 3











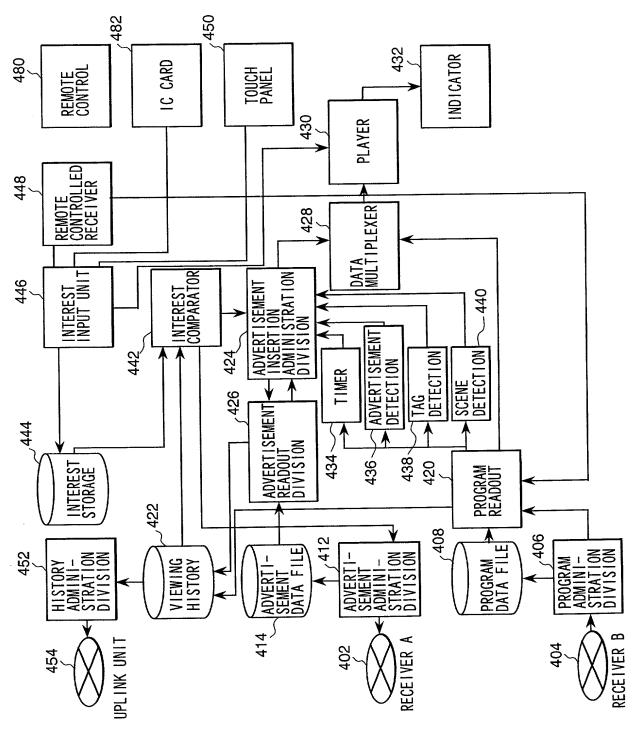
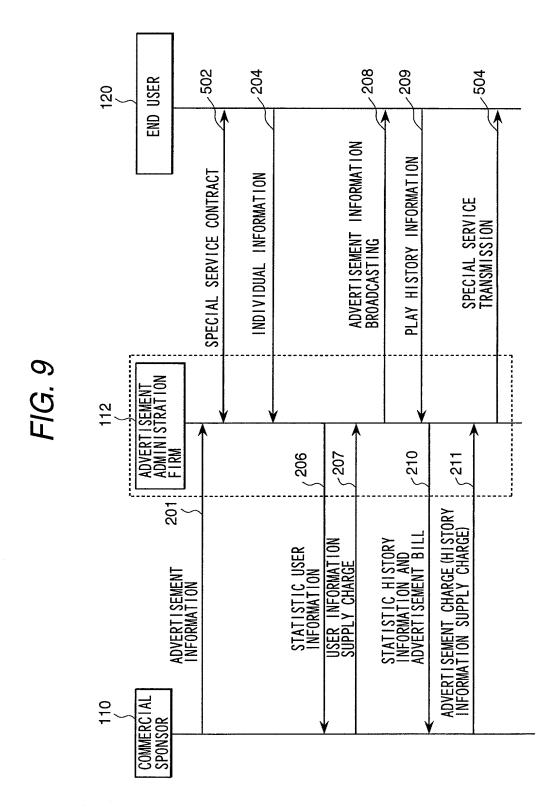
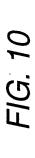
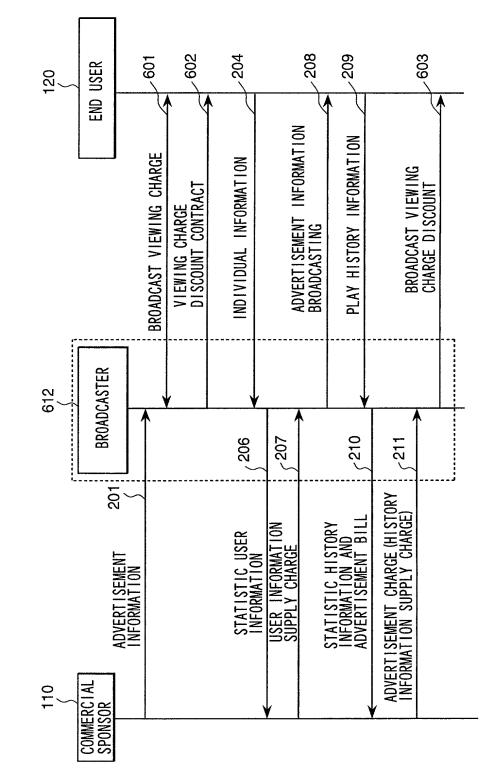
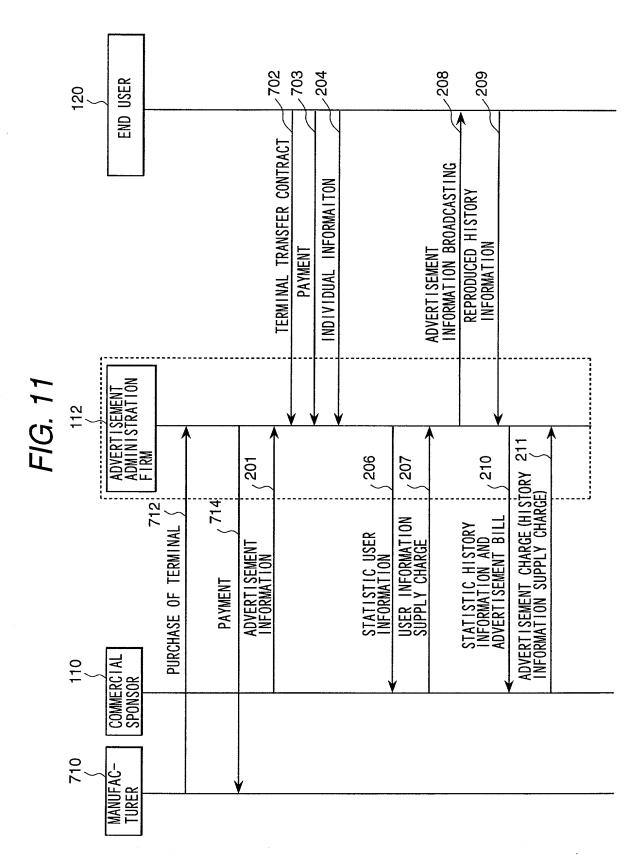


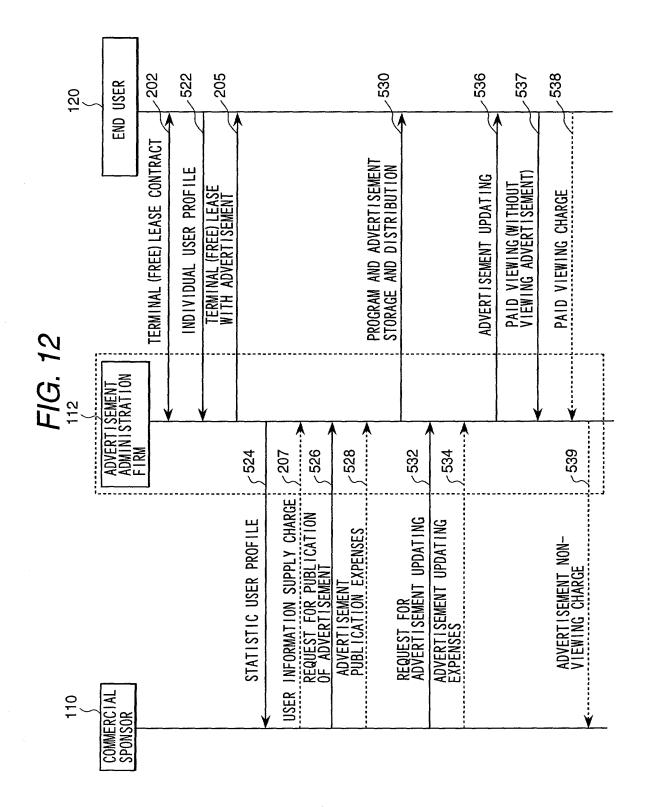
FIG. 8











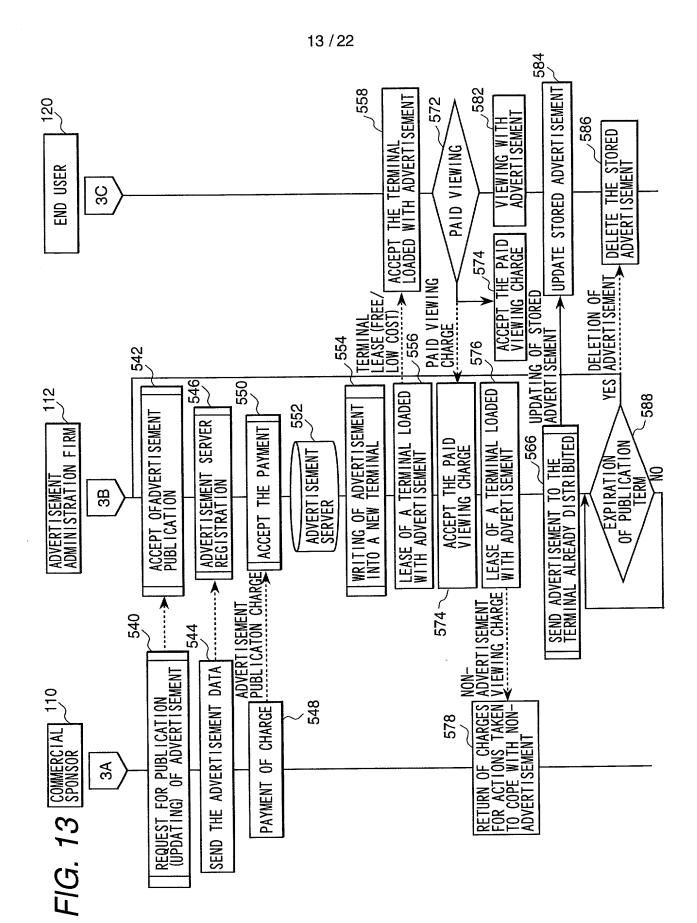
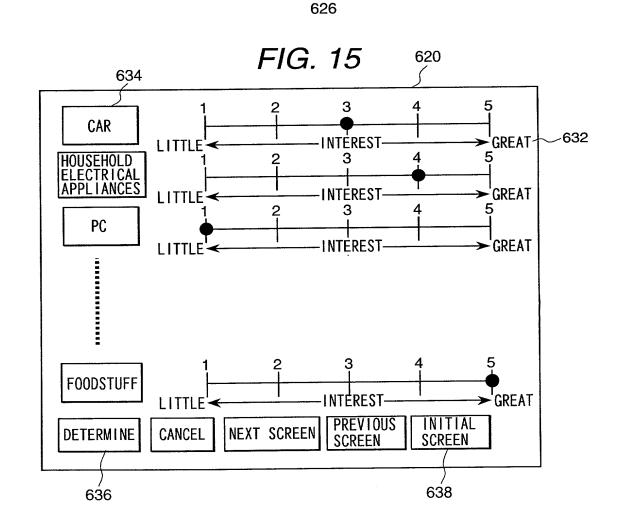
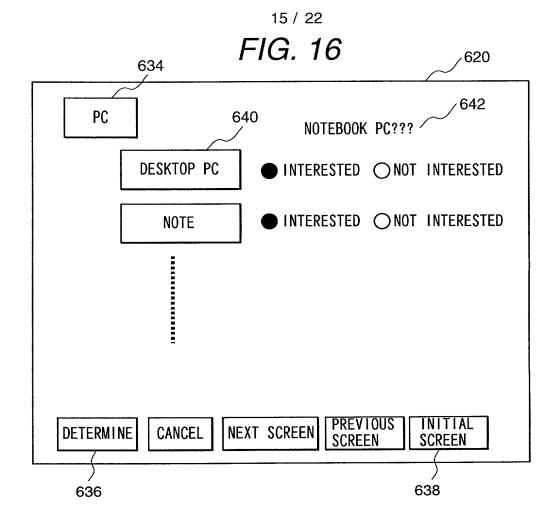


FIG. 14 620 622 CHANNEL 1 CHANNEL 2 CHANNEL 3 **COMMENTARY** MOVIE B **NEWS AND POPULAR NEWS AND** ON PROGRAM 7 0' CLOCK **WEATHER WEATHER** SONG YEAR: 1990 (U. S. A.) DIRECTOR: ***** **EDUCATION** 8 0' CLOCK DRAMA A DRAMA C LEADING ACTOR:XXX :YYY **DOCUMENT** 9 0' CLOCK DRAMA B MUSIC:ZZZZ MOVIE B RECORDED ADVERTISEMENT 10 0' CLOCK NEWS **SPORTS** DISPLAY AREA **NEWS NEWS** 11 0' CLOCK **SPORTS** VARIETIES 12 0' CLOCK NEWS

624





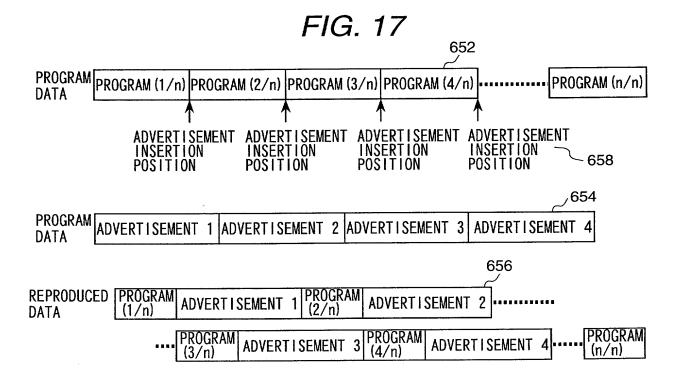
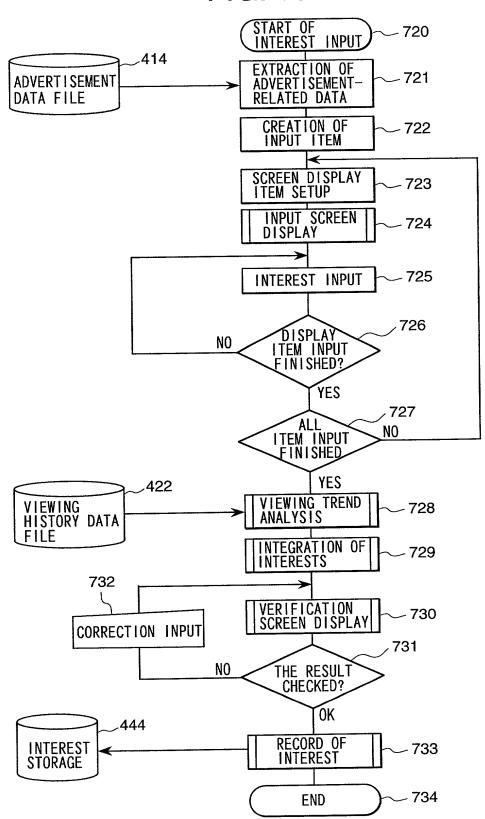
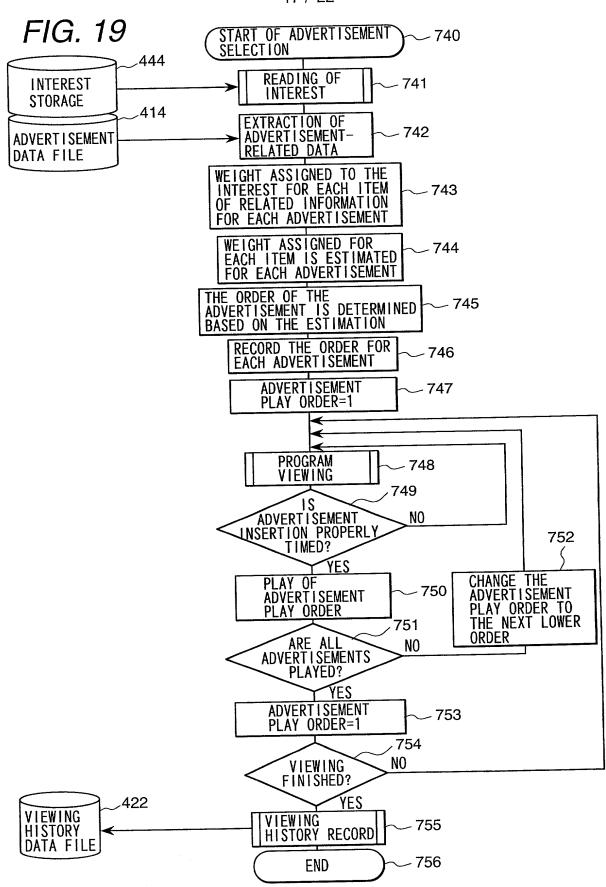
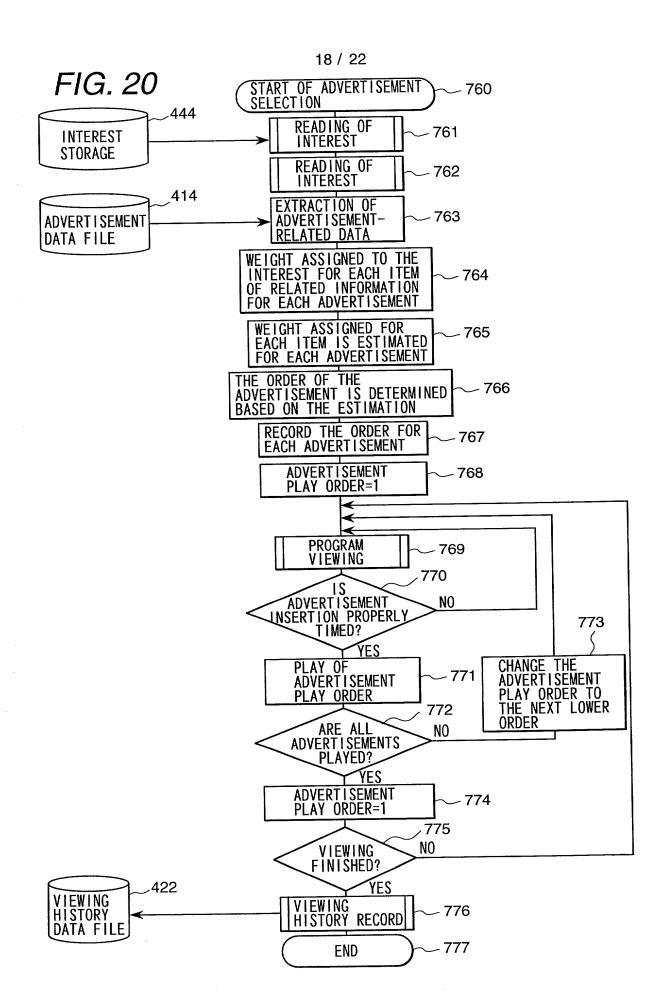
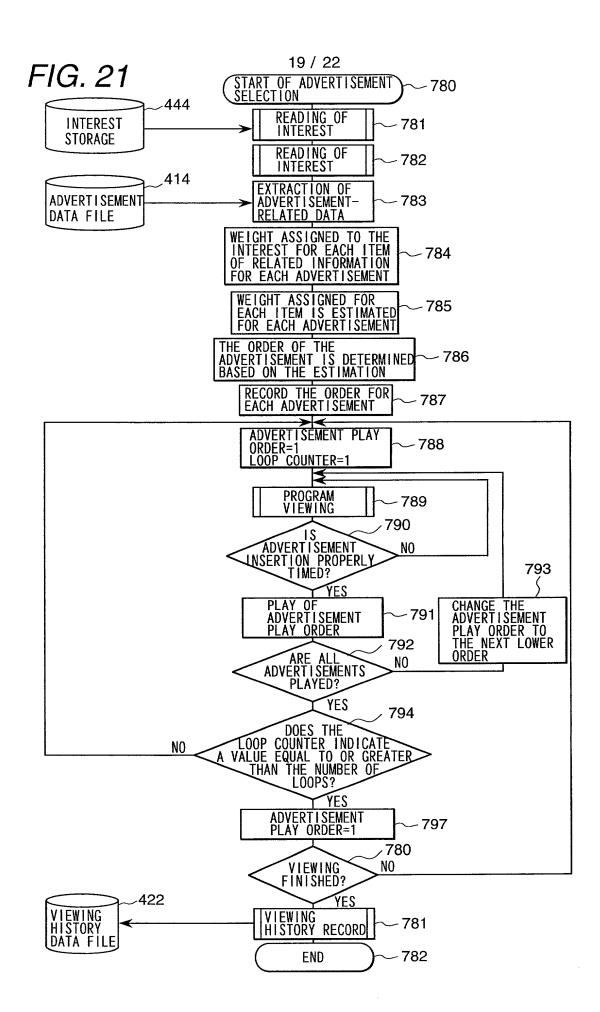


FIG. 18









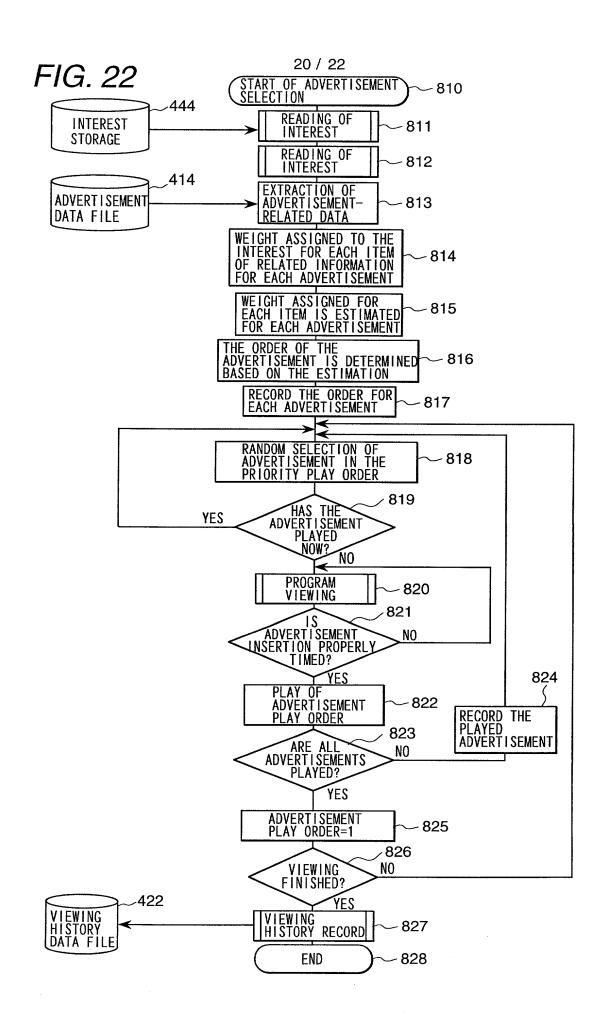


FIG. 23

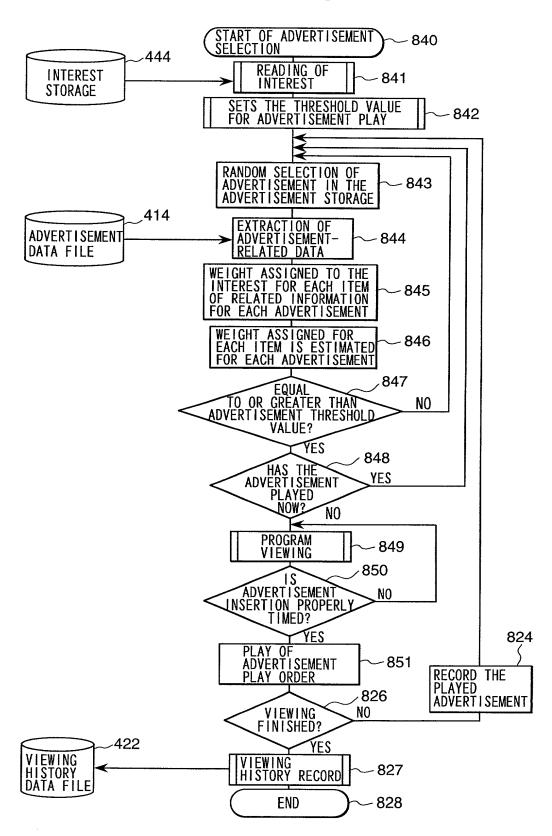


FIG. 24

ADVERTISEMENT 1

⟨RELATED INFORMATION⟩	(INTEREST)	⟨WEIGHT ASSIGNMENT⟩
COSMETICS	5	10
COMPANY A	3	4
TELEVISION PERSONALITY A	4	7
ESTIMATED TOTAL		21 ⇒ ORDER

ADVERTISEMENT 2

<pre><related information=""></related></pre>	(INTEREST)	(WEIGHT ASSIGNMENT)	
CAR	1	2	
COMPANY B	4	5	
TELEVISION PERSONALITY B	5	8	
WINTER		7 ⇒	
ESTIMATED TOTAL		22 0	RDER